Sensible Cooling
PCM TECHNOLOGY







# TERRACING TILES

| Heat Reflective | Waterproof | Anti-Skid |

Think Smart Think Different

# freddo"

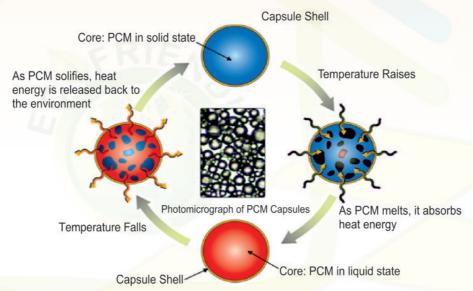
#### Thermal Insulating Tiles for External Use

freddo™ Heat Insulation Tiles specially designed to keep your home cool & pleasant are made from PCM Technology by using micro encapsulated PCM's (Phase Change Material) which being leak-proof and stable thus are selected geo-inorganic products as binders using a special mechanical process. The external surface of the tiles is also designed to provide a smooth, and water proof surface which remains permanent. After use it reduces power consumption and save money and hence this technology is helpful in strengthening COOLTILES countries economy.



#### **How do PCM Works?**

All materials have the capacity to absorb & release heat energy with an accompanying temperature change, and such absorbed or released heat is known as sensible heat. Sensible heat is readily determined from the material's mass, specific heat capacity and temperature change.



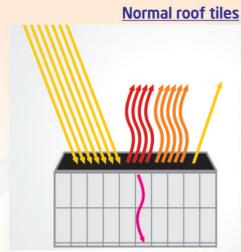
#### (**freddo**™ roof insulation Tiles make use of this concept to effectively insulate homes from heat.)

PCMs (Phase Change Material) undergo sensible heat change like other materials, however at certain temperature, depending on the selected PCM, they additionally undergo a phase change, whereby the material melts or freeze, The absorbed or released heat energy associated with such phase changes is Known as latent heat, and PCMs are sometimes referred to as latent heat storage materials. As the phase change process is roughly isothermal, with a minimal temperature change, the heat absorbed or released can work to buffer the temperature of the PCMs immediate environment towards this phase change application, High thermal storage density also allows PCMs to be used for efficient storage of heat or cold, and in this sense the PCM can be considered to be a thermal battery.

#### THE SECRET INGREDIENT

For the first time in the world, we have made roof insulation tiles better than ever with our specialised Cool Grit Granules. These granules absorb and store within them, the humidity from the air cooling the tile and the surface below it. As the temperature rises, these granules release the water vapour, ensuring that the heat is not transferred below. This eco-friendly process also absorbs CO2 and neutralises harmful Nitrogen Oxide present in the air, thereby acting as a natural air purifier.

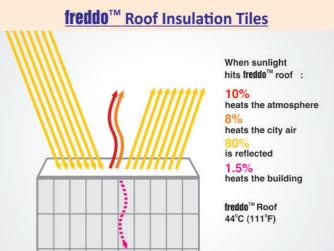
VS



When sunlight hits a black roof:

38% heats the atmosphere 52% heats the city air 5% is reflected 4.5% heats the building

Black Roof 80°C (177°F)



#### Why freddo™?

#### Because it:

Cools inside the room in the summer and keeps warm in winter

Easy in handling and placing

**High Durability** 

Reduces room temperature by up to 10°C

High Solar Reflective Index of 96%

Impervious to water

Anti-bacterial, anti-skid and washable

Reduces Electricity Bill

Cost effective

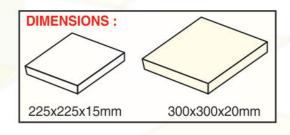
Reduces use of AC and lessens CFC emission

Light weight and high dimensional stability

Durable and built to withstand considerable amount of load

Provides smooth surface finish

Smooth, glossy and adds to aesthetic appeal







freddo

# HEAVEN

#### Applications:

It is for exterior use to cover the roof or wall.

The application procedures are same as normal tiles.

- Roof Top of Buildings
- Wall of Buildings
- Cold Storage (Roof top, inner and outer side of wall)
- Swimming Pools Bays
- Temple Walk Ways

Make your home the Heaven

it Deserve to be

only with **freddo**<sup>™</sup>Insulation Tiles

### Physical Properties-freddo™ White Colour

| Solar Reflective Index (SRI) | 96.0  |           |           |
|------------------------------|---|-----------|-----------|
| Reflectance                  | 0.77  |           |           |
| Emittance                    | 0.94  |           |           |
| Composition                  | Infrared Reflective<br>in-Organic Mineral<br>(Non Degradable) |           |           |
| Abrasion Resistant           | 0.2 mm to 0.4 mm Max  |           |           |
| Flatness                     | <1 mm Max   |           |           |
| Water Absorption             | <7% (at Sat. after 96hrs)                                     |           |           |
| Water Permeability           | Impervious to Water   |           |           |
| Surface                      | Non Skid  |           |           |
| Unit Weight                  | 2.9 Kg/Sq.ft  |           |           |
| Dimensions                   | 225x225mm   | 300x300mm |           |
| Standard Thickness           | 15mm  | 20mm      | (+/- 1mm) |
| Colour                       | White (as per cust. requirement)                              |           |           |
| Polishing                    | Not Required  |           |           |

#### **Mechanical Properties**

Flexural Strength (7days) 45Kg/cm2 (min)



## **Sham Tiles & Concrete Products**

Plot No. 548, Industrial Area, Sector 82, Mohali Pb. (INDIA) T.: +91 9988242582, 8558050548 | E-mail: sham.tiles@gmail.com

11. 131 3300242302, 0330030340 | E mail: shamitics@gm

Web.: www.shamtiles.com